

GENERATION CHURCH



2021 ANNUAL REPORT





THE BEST IS YET TO COME!

2021 was an incredible year of inspiring people far from God to be established in Christ forever! We believe that establishment in God makes all the difference when navigating unforeseen circumstances. We have experienced quite a few challenges in the past few years as a world. BUT GOD! Even amid difficulty, Generation Church was brought to the most beautiful place with our Father. It is important to see God through every trial, failure, letdown, or negative experience. We believe that in and through these situations, we gain a greater understanding of who God is.

Generation is Generation because of YOU! Every life-change. Every commitment. You are a part of the story God is writing! Throughout these pages, you'll experience our story in numbers. We emphasize the numbers because we believe that every number has a name, every name has a story, and every story matters to God. Each Connect Group tells countless testimonies of freedom found through community and conversation. Our Home Team exemplifies a group of people living for something greater than themselves. Each GKid gives us hope for the future, knowing we are leading a generation to know God intimately. Ultimately, our testimonies come together to tell of the victories God already won!

We are so excited for this next season of boldness we are entering, as we believe wholeheartedly in miracles and the power of God! We know He is up to something big, and we are so excited to see it. We love you, Generation Church!

PASTOR RICH AND TINA ROMERO
LEAD PASTORS

2021 METRICS

GRANADA + GABLES CAMPUS

115
DECISIONS
THIS YEAR

28
BAPTISMS
THIS YEAR

3,101
PEOPLE IN
CONNECT GROUPS

495
DECISIONS
SINCE LAUNCH

83
BAPTISMS
SINCE LAUNCH

ONLINE CAMPUS

2,961
YOUTUBE VIEWS

23,700
MINUTES ATTENDED
(CHURCH ONLINE
PLATFORM)

8,561
FACEBOOK VIEWS



GO AND LOOK AGAIN

7-4 message FINAL.m4v

DIGITAL REACH

371
YOUTUBE
SUBSCRIBERS

2,604
INSTAGRAM
FOLLOWERS

6,214
FACEBOOK
FOLLOWERS

293
HOURS SPENT
WATCHING OUR
YOUTUBE VIDEOS

7,949
WEBSITE VISITS
IN 2021

9,998
PODCAST
DOWNLOADS
IN 2021



WHEREVER THE SOUND

WE HAVE FOLLOWERS, PODCAST DOWNLOADS, AND YOUTUBE VIEWERS FROM ACROSS THE WORLD! CHECK IT OUT.

UNITED STATES | CUBA | COLOMBIA | SPAIN | CANADA
HONDURAS | BELGIUM | NICARAGUA | GERMANY | KENYA
INDIA | BRAZIL | RUSSIA | ARGENTINA | PUERTO RICO
PHILIPPINES | SOUTH AFRICA | DOMINICAN REPUBLIC
ITALY | UGANDA | PARAGUAY | MEXICO | PERU | ECUADOR
HAITI | FRANCE | GHANA | SUDAN | UNITED KINGDOM
GUATEMALA | INDONESIA | MYANMAR | CHILE | BANGLADESH
+ 13 MORE COUNTRIES



FUTURE WORLD CHANGERS

4,883

**ATTENDANCE
SINCE LAUNCH**



1,221

**GKIDS ANNUAL
ATTENDANCE**

25

**2021 AVG WEEKLY
ATTENDANCE**

14

**CHILDREN
DEDICATED IN 2021**

48

**CHILDREN DEDICATED
SINCE LAUNCH**



19

**SUMMER VBS
ATTENDANCE**

1,200

**SNACKS GIVEN
IN 2021**

**BE LIKE JESUS
FAMILY COMES FIRST
DREAM BIG
SHOW LOVE BY SHARING**



2021 IN REVIEW

34

TOTAL CONNECT
GROUPS

145

CONNECT GROUPS
MEMBERS

3,101

TOTAL CONNECT
GROUP ATTENDANCE

125

TOTAL
HOME TEAM
MEMBERS

46

AVG
HOME TEAM
ATTENDANCE

21

NEW
HOME TEAM
MEMBERS

47

PEOPLE
ATTENDED
EST TRK

39

PEOPLE
COMPLETED
EST TRK

36

FAMILIES MADE
GENERATION
THEIR HOME

720

DONUTS SERVED TO
OUR COMMUNITY

1,680

WATER BOTTLES
SERVED TO OUR
HOME TEAM

1,440

CUPS OF COFFEE
SERVED TO OUR
COMMUNITY

KNOW GOD
FIND FREEDOM
DISCOVER PURPOSE
MAKE A DIFFERENCE



LOCAL

5,200
GROCERY BOXES
DISTRIBUTED

\$5,582.51
GROCERY BOX
DISTRIBUTIONS

\$4,177.05
SERVE DAY

187
SERVE TEAM
MEMBERS

\$1,000
PONCE DE LEON
MIDDLE SCHOOL

\$7,377.75
TOTAL GIVEN TO
LOCAL MISSIONS

NATIONAL

64
ARC CHURCH
PLANTS IN 2021

500
SALVATIONS AT
NEW PLANTS

994
TOTAL ARC
CHURCH PLANTS

15,295
PEOPLE
ATTENDED

239
AVERAGE
ATTENDANCE

\$13,257.75
TOTAL GIVEN TO
NATIONAL MISSIONS

GLOBAL

\$13,646.99
TOTAL GIVEN TO
GLOBAL MISSIONS

\$2,800
CHURCHES
IN CUBA

\$7,300
MISSIONS.ME

\$4,700
LIGHT-A-CANDLE
(MIDDLE EAST)

#BECAUSEOFGENERATION



HUMBERTO + TANIA CASTILLO

Encontrar a Generation Church fue una oración contestada. Llegamos en una etapa donde estábamos acomodados y desanimados después de servir incansablemente por muchos años. Añorábamos cuando el evangelio era simple y fácil de llevar, necesitábamos una renovación total. Llegar a Generation fue un refrigerio a nuestro espíritu y un ungüento para todo nuestro ser. Encontramos un mover sublime del Espíritu Santo que hizo crecer nuevamente ese fuego y deseo de servir. Aquí encontramos la presencia del Señor en cada servicio manifestándose con poder. También agradezco que compartan la semilla incorruptible de la palabra de Dios a mis hijos, y nietos. Estamos en casa!

JOSE SANCHEZ

About 4 years ago I was at a point in my life where I was empty, disoriented, spiritually and emotionally broken. At the time, the last place I wanted to go was a church. One day on Instagram, I stumbled upon Generation Church's profile and felt a nudge in my heart. I decided to give it a chance. BEST DECISION EVER! I was able to really connect with our pastors. They helped me restore my relationship with God. Not only was I able to heal from past wounds, I am now blessed to use my talents that God gave me and serve HIM. I am beyond blessed to call this church home.



GABE + KIKI VELEZ

Our story is interesting because Generation Church never crossed our mind as a church we wanted to visit. However, one Sunday we decided to attend and we haven't stopped since. We didn't realize we experienced church hurt, but we're grateful that God used our Pastors to lead us to healing. What attracted us was genuine community, the word, and the desire for the presence of God. We love that they were interested in us and not just our gifts. The icing on the cake was that our kids were loving it as well and receiving at their level. We have rediscovered our excitement to attend and serve in church. We can truly say, THIS IS HOME!

2021 FINANCES

\$217,268.49

STAFF SALARIES
(OUR STAFF GREW BY
TWO THIS YEAR!)

\$160,594.90

OPERATIONS

\$87,916.77

FACILITIES

\$26,969.94

SPECIAL EVENTS

\$4,785.85

MARKETING

\$6,764.85

FACILITIES
ENHANCEMENTS

\$48,189.20

TOTAL MISSIONS

\$243,629.08

RESERVES

\$516,140.10

TOTAL REVENUE

- 01. ALWAYS ONLY JESUS
- 02. WE ARE A FAMILY THAT
FIGHTS FOR FAMILY
- 03. WE LIVE GENEROUSLY
- 04. WE THE PEOPLE
- 05. WE MOVE IN EXCELLENCE
- 06. WE MODEL THE MESSAGE
- 07. WE ARE VISIONARIES



2021 WINS!

WE LAUNCHED OUR ONLINE CAMPUS!

Our Online Campus brings Generation Church into homes, people's workplaces, and their vacations. We get to bring church anywhere! We have seen people get plugged in, join a group, get connected to others, and become established in Christ forever. God is moving!

STAFF ADVANCE.

March of 2021 was monumental! We were able to bless our entire church leadership with tickets to Relate Conference in Bradenton, FL. We are firm believers in using the church to build people and not people to build the church!

WE HELD IN-PERSON VBS FOR THE FIRST TIME!

During the summer, our GKids + NXTGEN students spent a whole week learning about the Bible at Vacation Bible School! Press Play VBS was so fun with 19 kids joining us at our HQ.

GKIDS REBRAND.

In August of 2021 GKids got a new logo and a fun rebrand with brand new equipment. As we regathered at Ponce, GKids also got a reimagined kid's church experience!

WE LAUNCHED OUR NXTGEN YOUTH COMMUNITY!

NXTGEN launched on August 8th, 2021! Leading up to launch, our students attended XII Conference for the very first time. We are so excited to see the future of these middle and high schoolers!

OUR STAFF IS GROWING!

Because of the generosity of our community, we were able to add TWO more full-time staff member positions in January and September of 2021. Generation Church now has a total of FIVE paid staff members. Kicking off the year we also ordained 4 new pastors to this house. Our growing staff will help propel the vision of Generation Church even further!

WE MADE IT BACK HOME TO PONCE MIDDLE SCHOOL!

Due to COVID-19, we were unable to hold services at Ponce Middle School for 19 months, but on October 3, 2021, we finally made it back home (and we got to welcome back morning church)!

LEGACY OFFERING.

2021 saw a record year for our once-a-year sacrificial offering that we call Legacy. This year, we saw our community go above and beyond, with our highest offering yet - \$76,808.93. We are truly blown away by the generosity of this community and their desire to accelerate the vision of Generation!



GENERATION CHURCH 2022

**THIS IS OUR
HERITAGE**

PSALM 119:111

**“YOUR TESTIMONIES ARE MY HERITAGE FOREVER,
FOR THEY ARE THE JOY OF MY HEART.”**

THERE'S NO US
WITHOUT YOU!

www.MyGeneration.cc | hello@mygeneration.cc



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GENERATION
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